



BONNEY LAKE, WA March 18, 2008 — VALLAND Motorsports and WIRED Energy Drinks, One of the USA's leading Energy Drink manufacturers and its parent company Unique Beverage Company L.L.C announced today that they have partnered together for the 2008 season.

"We are very excited to have WIRED Energy Drinks with us for the 2008 season. They have created an image that is a perfect fit for us.", said Shon Valland. "We look forward to getting the WIRED Ford Focus Midget Sprint car out in front of the crowd, and hope to get a few wins this season."

VALLAND Motorsports will be debuting the newly designed WIRED Energy Drink car layout at the 2008 season opener on April 26, 2008 at Grays Harbor Raceway in Elma, WA.

"VALLAND Motorsports looks forward to proudly displaying the WIRED Energy Drink name at our many races this season along with our planned attendance in the 2009 Chili Bowl in Tulsa, Oklahoma.", said Shon.

"WIRED is looking forward to a great season from Shon and the Valland Motorsports team. WIRED ENERGY was immediately drawn to Shon and his tenacious spirit for Midget Sprint Car racing both on and off the track" said Dan Anthony, Marketing and sales manager for WIRED ENERGY DRINKS.

"Shon has some great goals set for 2008 and the plan is with the help of some WIRED ENERGY to help him attain those goals. Good Luck to Valland Motorsports!"

About Unique Beverage Company, LLC

WIRED Energy Drinks is a leading brand in the beverage portfolio of Washington State-based Unique Beverage Company, LLC. Unique Beverage Company is a producer of non-alcoholic beverages, including WIRED Energy Drink, TWISTED CHOPPER Energy Drink, Cascade Ice Organics, and Cascade Ice 2 Calorie and other brands. www.wiredenergydrink.com.

About Valland Motorsports.

VALLAND MOTORSPORTS is based in Washington State and participates in the Northwest Ford Focus Midget Sprint Car series which calls Grays Harbor Raceway in Elma, Washington its home track.

www.vallandmotorsports.com

VALLAND MOTORSPORTS